

**Semiology And The Urban**  
By  
Roland Barthes

# ISSUES ADDRESSED

Converging semiology & urban thinking.

Contradiction's between function & meaning of building.

# THEORIES PROPOSED

1) No more lexicons

(Dynamic contextualize rather than traditional semantic dimension)

# THEORIES PROPOSED

2) All of us are readers of the city.

(Self preception)

# THEORIES PROPOSED

3) The city is erotic.

(Sociality of the city)

# CASE STUDY

## Eiffel Tower

by  
Stephen Sauvestre



# EIFFEL TOWER, PARIS.

## FUNCTION

Past>telecommunication Tower

Now>landmark Of The City

-Contradiction In Meaning And Function

# CONCLUSION

DISTINCTION HAS TO BE MADE BETWEEN THE PARADIGMATIC NATURE AND THE TRADITIONAL SEMANTIC DIMENSIONS OF THE SYMBOL.

CITY SHOULD PERCEPT BY OUR OWN,  
INVESTIGATIONS CAN BE MADE ON MICRO SCALE OF EVERYDAY FUNCTIONING OF CITY FOLLOWING BY FRAMING THE DEEP INVESTIGATIONS ON MACRO LEVEL.

STUDIES OF URBAN SHOULD BE MULTI LAYER THINKING.



THANK YOU