

Semiology And Architecture
By
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ISSUES ADDRESSED

Semiology in architecture provides different experiences of perception in space and form.

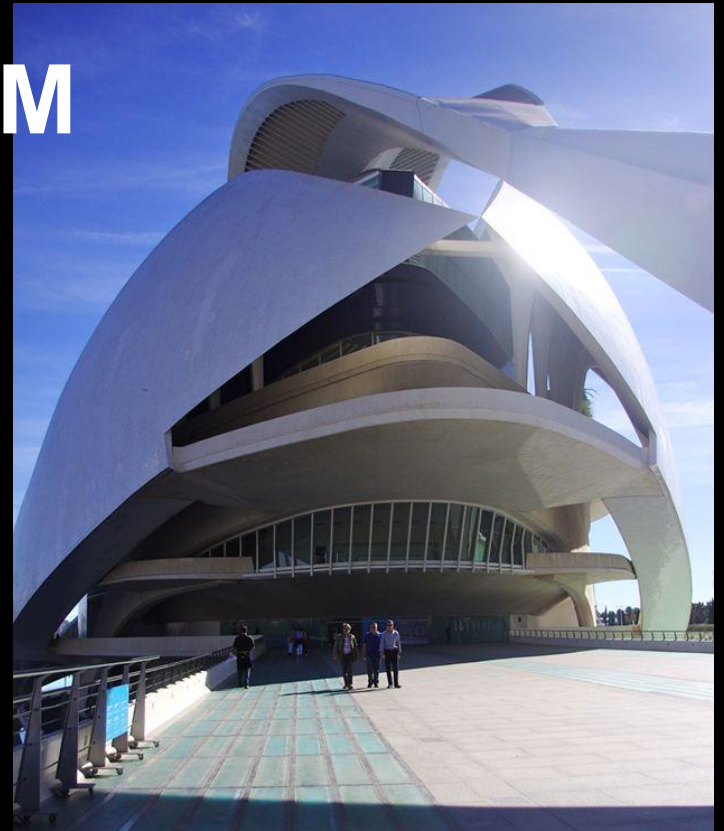
DESIGN METHOD

Form driven architecture provides multivalent experiences that delivers certain message at first impression for users. This allows them to further justify and think in depth when viewing an architecture.

ARCHITECTURAL FORM

City of Arts and Science

by
Santiago Calatrava





L'HEMISPHERIC

- Futuristic Form, Skeletal structure, Scale
- 'Gigantic eye' metaphors the building function which is serve as theater.
- Multivalent experiences : form & space

THANK YOU